

SPECIALTY LABELS

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REFLECTIVE LABELS

- Weather and sun resistant for up to 4 years.
- Great for outdoor applications.
- Use in poorly lit areas where high visibility is needed.

Need 10,000 or more labels? Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



3-1/2" Circle

Size	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
1" x 2"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
1" x 2-1/2"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
1" x 3"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
1" x 4"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
1-1/2" x 3"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
1-1/2" x 4"	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
2" x 2"	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
2" x 3"	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
2" x 3-1/2"	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
2" x 4"	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
3" x 3"	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
3" x 4"	341.94	361.54	379.57	488.10	663.58	958.51	749.76/M	687.28/M	641.84/M
3" x 5"	341.94	361.54	379.57	488.10	663.58	958.51	749.76/M	687.28/M	641.84/M
4" x 4"	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M
4" x 5"	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M
4" x 6"	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M
2" Circle	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
2-1/2" Circle	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
3" Circle	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
3-1/2" Circle	341.94	361.54	379.57	488.10	663.58	958.51	749.76/M	687.28/M	641.84/M
4" Circle	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M
4-1/2" Circle	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M
5" Circle	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M
1-1/2" x 2-1/2" Oval	293.23	303.14	312.32	370.87	479.26	666.53	502.69/M	448.72/M	428.85/M
2" x 3" Oval	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
2" x 3-1/2" Oval	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
2" x 4" Oval	334.27	349.77	363.05	406.26	516.12	737.31	522.56/M	474.29/M	428.85/M
3" x 4" Oval	341.94	361.54	379.57	488.10	663.58	958.51	749.76/M	687.28/M	641.84/M
4" x 6" Oval	390.86	426.81	462.60	658.68	958.66	1,502.32	1,296.44/M	1,216.01/M	1,167.76/M 9A
Each Additional Ink Color (up to 3 colors)									
	54.00	54.00	54.00	54.00	54.00	54.00	32.00/M	22.00/M	15.00/M 9A



2" x 3"



3" x 4"



4" x 2"



STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 38.

STEP 2: Choose Label Stock



Reflective

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Light Blue	Dark Gray	Ivory
Pink	Light Green	Light Gray
Medium Blue	Warm Red	Mint Green

Any label in this section can have a Consecutive Number or Variable Data. See a sales associate for pricing and additional information.

See page 48 for additional information about Reflective Labels.

REPOSITIONABLE LABELS

- Repositionable Labels are a great alternative to magnets.
- Labels have a patterned adhesive that can be applied, removed and reapplied to almost any surface. Labels will remove cleanly leaving no residue.

Need 15,000 or more labels? Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



8" x 7"
Mousepad



3" x 1"



2" x 1"



2" x 3"

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	
1/2" x 1"	112.91	141.13	114.45/M	86.61/M	63.39/M	44.86/M	
1" x 2"	122.51	153.15	133.48/M	116.80/M	83.43/M	63.71/M	
1" x 3"	130.86	163.58	147.02/M	128.68/M	94.24/M	73.54/M	
1-1/2" x 3"	140.93	176.19	160.64/M	145.78/M	118.27/M	86.29/M	
2" x 1-1/2"	128.34	160.43	144.20/M	126.20/M	92.43/M	72.13/M	
2" x 3"	153.15	191.47	169.90/M	151.69/M	127.44/M	91.00/M	
2" x 3-1/2"	239.62	299.56	227.90/M	183.86/M	127.22/M	87.54/M	
2-1/2" x 1-1/2"	137.69	172.11	156.22/M	138.17/M	114.17/M	81.09/M	
2-3/4" x 1-3/4"	140.93	176.19	160.64/M	145.78/M	118.27/M	86.29/M	
3" x 3"	168.65	210.85	190.40/M	169.58/M	142.78/M	107.09/M	
2" x 4"	159.45	199.31	184.44/M	166.62/M	139.84/M	104.13/M	
2" x 4-1/2"	282.13	352.60	269.61/M	217.62/M	166.76/M	120.85/M	
3" x 4"	181.47	226.82	206.30/M	185.07/M	154.73/M	133.48/M	
3" x 5"	207.64	259.61	228.33/M	195.26/M	171.24/M	138.21/M	
4" x 4"	214.88	268.62	232.05/M	196.31/M	172.55/M	139.84/M	
2" Circle	130.95	163.67	148.56/M	131.40/M	108.58/M	77.12/M	
2-1/2" Circle	154.78	193.48	175.49/M	157.67/M	132.22/M	96.72/M	
3" Circle	168.65	210.86	190.41/M	169.58/M	142.78/M	107.10/M	
3-1/2" Circle	189.00	236.25	212.37/M	187.25/M	159.23/M	134.25/M	
4" Circle	208.49	260.64	225.15/M	190.51/M	167.42/M	135.66/M	
1-1/4" x 2" Oval	119.53	149.42	134.30/M	117.54/M	86.09/M	67.18/M	
1-1/4" x 2-1/2" Oval	137.70	172.11	156.22/M	138.18/M	114.17/M	81.09/M	
1-1/2" x 3" Oval	142.33	177.92	162.23/M	147.23/M	119.44/M	87.15/M	
2" x 3" Oval	154.66	193.32	171.54/M	153.17/M	128.67/M	91.89/M	
3" x 4" Oval	172.66	215.79	196.28/M	176.07/M	147.21/M	127.00/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A

Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	
Up to 1 Sq. In.	222.80	278.46	213.35/M	172.39/M	113.04/M	72.80/M	
1.1 to 2 Sq. In.	229.39	286.73	220.41/M	178.03/M	118.03/M	77.01/M	
2.1 to 3 Sq. In.	242.57	303.20	233.11/M	183.66/M	122.98/M	81.28/M	
3.1 to 4 Sq. In.	249.14	311.45	234.54/M	189.34/M	127.87/M	85.50/M	
4.1 to 5 Sq. In.	255.73	319.66	241.65/M	194.99/M	132.80/M	89.75/M	
5.1 to 6 Sq. In.	262.40	328.01	248.67/M	200.65/M	137.82/M	93.95/M	
6.1 to 7 Sq. In.	268.91	336.17	255.76/M	206.33/M	142.77/M	98.27/M	
7.1 to 8 Sq. In.	275.50	344.36	262.85/M	211.94/M	161.81/M	116.56/M	
8.1 to 9 Sq. In.	282.07	352.58	269.93/M	217.62/M	166.74/M	120.87/M	
9.1 to 10 Sq. In.	288.70	360.85	276.93/M	223.25/M	171.71/M	125.09/M	
10.1 to 11 Sq. In.	295.22	369.08	284.02/M	228.91/M	176.66/M	129.34/M	
11.1 to 12 Sq. In.	301.83	377.28	291.06/M	234.54/M	181.61/M	133.55/M	
12.1 to 13 Sq. In.	308.42	385.49	298.17/M	240.24/M	186.50/M	146.29/M	
13.1 to 14 Sq. In.	314.99	393.78	306.66/M	245.86/M	191.47/M	156.15/M	
14.1 to 15 Sq. In.	321.58	401.98	312.30/M	251.53/M	196.42/M	160.42/M	
15.1 to 16 Sq. In.	328.97	411.24	321.60/M	257.81/M	201.90/M	165.04/M	
16.1 to 17 Sq. In.	335.60	419.49	325.81/M	263.50/M	206.84/M	175.01/M	
17.1 to 18 Sq. In.	342.19	427.71	335.74/M	269.13/M	211.83/M	179.20/M	
18.1 to 20 Sq. In.	366.39	458.02	356.97/M	284.73/M	226.66/M	186.97/M	
20.1 to 22 Sq. In.	376.28	470.36	390.94/M	298.92/M	243.65/M	192.66/M	
22.1 to 24 Sq. In.	393.87	492.36	410.80/M	313.08/M	260.64/M	209.67/M	
24.1 to 26 Sq. In.	411.51	496.97	416.07/M	327.27/M	277.67/M	226.66/M	6A
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A

Mouse Pad	100	250	500	1,000	2,000	
7" x 8" Mouse Pad	334.54	445.80	604.62	737.12	584.33/M	5A

STEP 1: Choose Label Shape and Size

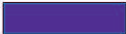
Choose any size from the pricing grid on this page.

STEP 2: Choose Label Stock

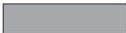
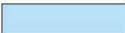
	
White Gloss Repositionable (back adhesive only)	White Polypropylene Repositionable (back adhesive only)
	\$10% Upcharge

STEP 3: Choose Ink Color

Standard ink colors

		
Black	Red	Yellow
		
Reflex Blue	Green	White
		
Process Blue	Violet	Brown
		
Burgundy	Orange	Hunter Green
		
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

		
Gold	Silver	Light Blue
		
Dark Gray	Ivory	Pink
		
Light Green	Light Gray	Medium Blue
		
Warm Red	Mint Green	

See page 48 for additional information about Repositionable Labels.

TAMPER EVIDENT LABELS/ THEFT DETERRENT LABELS

- ♦ Checkered and Void Labels leave a tamper mark on the surface when removed.
- ♦ Void pattern not recommended for small sizes. Lettering is 3/16" tall.
- ♦ Destructible Label is a white polyethylene that shreds when removed leaving the decal un-usable.
- ♦ Please allow 24 hours for the label stock to set before testing.
- ♦ Labels are recommended for indoor use.



Need 15,000 or more labels? Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

**DO NOT USE
IF SEAL
IS BROKEN**

2" x 1"

**SEALED
DO NOT
OPEN**

2" Circle

Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000
1/2" x 1-1/2"	216.65	270.80	233.06/M	200.54/M	143.67/M	102.98/M
3/4" x 1-1/2"	225.31	281.64	238.48/M	208.72/M	149.10/M	113.82/M
3/4" x 1-3/4"	225.31	281.64	238.48/M	208.72/M	149.10/M	113.82/M
3/4" x 2"	225.31	281.64	238.48/M	208.72/M	149.10/M	113.82/M
1" x 1"	216.64	270.80	233.06/M	200.54/M	143.68/M	102.98/M
1" x 1-1/2"	225.31	281.64	238.48/M	208.72/M	149.10/M	113.82/M
1" x 2"	225.31	281.64	238.48/M	208.72/M	149.10/M	113.82/M
1" x 3"	238.31	297.88	260.16/M	227.64/M	166.74/M	130.08/M
1-1/2" x 1-1/2"	238.31	297.88	260.16/M	227.64/M	166.74/M	130.08/M
2" x 2"	255.64	319.55	281.84/M	249.32/M	205.96/M	146.34/M
2" x 3"	281.64	352.05	303.51/M	271.00/M	227.64/M	162.60/M
2" x 4"	298.97	373.71	336.03/M	303.51/M	254.74/M	189.70/M
1/2" Circle	205.64	254.56	200.54/M	151.76/M	111.16/M	78.64/M
3/4" Circle	216.64	270.80	233.06/M	200.54/M	143.68/M	102.98/M
1" Circle	216.64	270.80	233.06/M	200.54/M	143.68/M	102.98/M
1-1/2" Circle	238.31	297.88	260.16/M	227.64/M	166.74/M	130.08/M
2" Circle	255.64	319.55	281.84/M	249.32/M	205.96/M	146.34/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						

54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A

Square Cut Labels	500	1,000	2,000	3,000	5,000	10,000
Up to 1 Sq. In.	417.76	522.20	388.70/M	314.08/M	205.96/M	132.65/M
1.1 to 2 Sq. In.	430.18	537.72	401.62/M	324.38/M	215.04/M	140.33/M
2.1 to 3 Sq. In.	454.88	568.60	424.84/M	334.68/M	224.08/M	148.11/M
3.1 to 4 Sq. In.	467.23	584.08	427.36/M	344.98/M	233.01/M	155.78/M
4.1 to 5 Sq. In.	479.58	599.48	440.28/M	355.28/M	242.00/M	163.55/M
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						

54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A



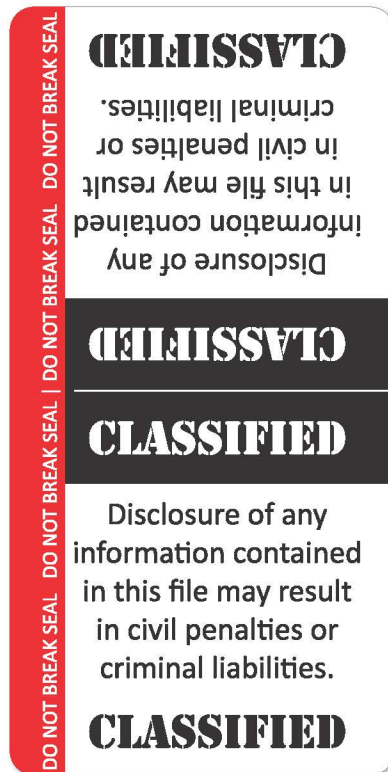
2" x 3"



2" Circle
Void Pattern



3/4" x 2"



2" x 4"



2" x 3/4"
Checked Pattern

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 42.

STEP 2: Choose Label Stock



STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$15.00* per color.



See page 48 for additional information about Tamper Evident Labels.



2" x 1-1/4"

ADDITIONAL LABEL PRODUCTS

See sales associate for pricing

Floor Graphics

- Printed in full color.
- Includes slip-resistant textured lamination and durable vinyl stock.
- Permanent or removable adhesive.
- Sheeted and shrink-wrapped in stacks.
- Quantities as low as 10.
- Virtually any shape with no die charge.



Counter Mats

- Your choice of permanent, removable or repositionable adhesive with textured lamination.
- Full color printing.
- Die cut with rounded corners. Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



Self Laminating Labels

Self Laminating labels start as a standard label, but with the addition of a self lamination increasing protection to important information. Great for use in harsh environments. Easy to use and very durable.

Popular applications are:

- Fire and Safety
- Chemicals
- Appliances and HVAC
- Wire and Cable
- Car Windshields



Instant Redeemable Coupons (IRC)

- Add coupons and promotions to products, packaging and direct mail.
- Process color or spot color printing.
- Print on the front or front and back of the coupon.
- Finished on rolls.



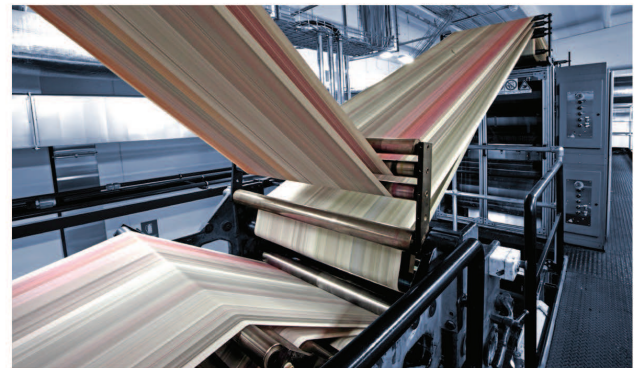
Extended Content Labels (ECL)

- Add rebates, recipes, instructions, warning or multiple languages to any product.
- Process color folded booklet that is laminated to a clear, permanent label.



Long Run Capabilities

- Up to 15,000,000 or more.
- Sizes from 1/4" to 2' long.
- Available on rolls, sheets or fanfolded stacks.
- Choose from many different face stocks, adhesives and liners or send us what you need and we'll find the best match.



Political Labels and Promotional Products

It's never too early to prepare for a successful political campaign. Get out the vote for your candidates with a wide variety of campaign supplies. Quality products at everyday low prices, delivered fast.

Popular products are:

- | | |
|-------------------------------|-------------------------|
| • Bumper Stickers | • Business Cards |
| • Lapel Stickers | • Brochures |
| • Door Hangers | • Posters |
| • Magnets | • Name Badges |
| • Announcements/
Postcards | • Return Address Labels |



ADDITIONAL LABEL PRODUCTS

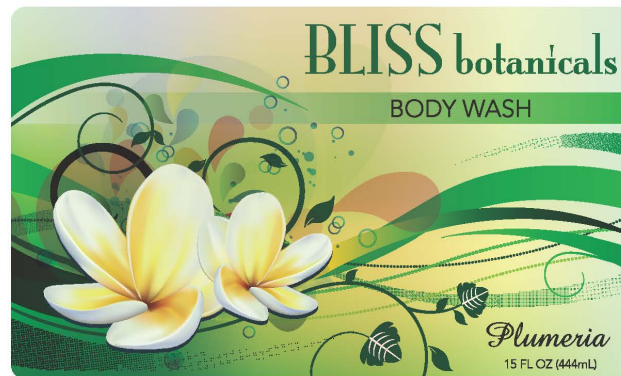
Glow in the Dark Ink Labels

- Milky white in daytime, soft greenish white in the dark.
- Exposure to bright light charges the ink for a fun glow effect.
- Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



Iridescent Labels

- Silver foil shimmers with the colors of the rainbow.
- Great for an eye-catching background on product labeling, promotions and more.
- Vibrant spot colors work best with white ink back-up where your copy needs to stand out.
- Permanent adhesive for indoor use.
- Quantities from 500 to millions.



Seal Tabs

- Sizes from 1/2" to 2" or larger.
- Choose from clear, frosty clear or white.
- Available with or without a perforation.
- Quantities from 500 to millions.



UL Approved Labels

Labels authorized by Underwriters Laboratories. Approved to print process color, spot color and consecutive numbered labels with the UL mark on a variety of high-performance durable stocks for indoor and outdoor applications.

Popular applications are:

- Appliances and HVAC
- Building Materials
- Chemicals
- Energy
- Food
- Health Systems
- Electronics
- High Tech
- Life Safety and Security
- Lighting
- Power and Controls
- Water
- Fire and Safety
- Wire and Cable



Scratch Off Inks

Add an interactive Scratch Off element to cards, self mailers, or labels.

Popular applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions



Scratch and Sniff Inks

Accentuate the effect of a promotion with inks that literally deliver the aroma of the message.

Popular applications are:

- Fire and Safety
- School Promotions
- Restaurant Promotions
- Health and Beauty
- Wine and Spirits
- Food and Beverage

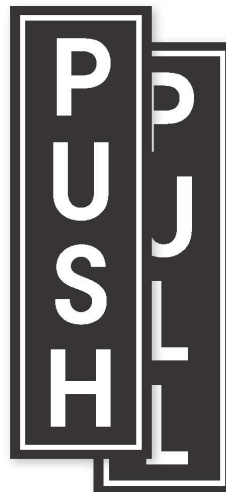


Double Sided Labels

Double Sided labels can be viewed from either side.

Popular applications are:

- Retail Store Fronts
- Travel and Tourism
- Car Windshields
- Point of Purchase
- Product Placement and Promotions



ADDITIONAL INFORMATION

Reflective Labels

- Use in poorly lit areas where high visibility is needed.
- Most commonly finished as singles. Most can be finished on rolls upon request. Reflective labels are not scored on the backside.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective labels.

Repositionable Labels

- Can be applied and reapplied to almost any surface.
- White Gloss Repositionable for indoor application.
- White Polypropylene Repositionable for indoor and outdoor application. If being used outdoors, lamination is suggested.

Tamper Evident

- Highly Destructible White Polyethylene - Shreds when removed leaving the decal not usable. Waste cannot be removed so the label cannot be machine applied.
- Silver Void and checkered patterns leave a tamper mark on the surface when removed.
- Void Pattern not recommended for small sizes. VOID lettering is 3/16" tall.
- Allow 24 hours for materials to set up.

General Information

- Additional ink color charges will apply if you are using more than one ink color on the same label.
- Paper stock and ink colors are computer generated and do not reflect exact stock color or texture.
- Actual samples available upon request.

